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**CIBC CLEARY GULL ADVISES REVIVAL ANIMAL HEALTH, INC.
ON ITS SALE TO INCLINE EQUITY PARTNERS AND MANAGEMENT**

Milwaukee, Wisconsin, February 10, 2021 – CIBC Cleary Gull is pleased to announce that its client Revival Animal Health, Inc. (“Revival” or the “Company”), has been acquired by Incline Equity Partners (“Incline”) and management. CIBC Cleary Gull acted as exclusive financial advisor to Revival Animal Health, Inc. in this transaction.

Headquartered in Orange City, IA, Revival (www.revivalanimalhealth.com) offers a broad assortment of pet health products that includes pet vaccines, reproductive health aids, supplements and prescription medications. The Company primarily sells its products via its eCommerce website and serves an expansive customer base of breeders, animal shelters, veterinarians and other pet health professionals.

Incline Equity Partners (www.inclineequity.com), headquartered in Pittsburgh, PA, is a private equity firm investing in manufacturing, distribution and business services companies. Incline is generally seeking growing companies with enterprise values of \$25-\$450 million. Incline’s typical investment types are ownership transactions for privately held businesses, buyouts and corporate divestitures with the U.S. and Canada.

Greg Gorkinski, Managing Director, at CIBC Cleary Gull said, “We are very proud to have helped Revival and its owner find a partner for the next chapter of the Company’s growth. Revival’s management team has built a fantastic platform, and we are excited for what they will achieve in partnership with Incline Equity Partners.”

Jim Rossiter, Chief Executive Officer at Revival, said, “We are thrilled to have Incline as our partner. We were looking for a group that supported our strategic vision and brought a value-added perspective. In addition to strong culture alignment, Incline will be a valuable partner to help fuel our growth through enhanced digital marketing, proprietary brand expansion, operational best practices and evaluation of potential acquisitions.”

“Revival sells predominantly consumable products to a diverse, loyal customer base,” said Victor Martinelli, Principal at Incline. “The Company has an impressive track record of long-term, profitable growth with a lot of runway remaining. We are excited to work with Jim and the team and believe there is an exciting opportunity to leverage our internal technology and operations capabilities to accelerate the Company’s go-to-market strategy.”

About CIBC Cleary Gull

CIBC Cleary Gull is a middle-market investment banking firm that advises private companies, private equity, funds, and corporations on mergers & acquisitions, private debt and equity capital raises, and other transactions. CIBC Cleary Gull has extensive experience in the software & technology, healthcare, business & industrial services, manufacturing, and consumer sectors.

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