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CLEARY GULL INC. ADVISES INTERNATIONAL SYSTEMS OF AMERICA, LLC, A PORTFOLIO COMPANY OF GEN CAP AMERICA, INC. IN ITS SALE TO ALIGN CAPITAL PARTNERS

Milwaukee, Wisconsin, January 30, 2018 – Cleary Gull Inc. is pleased to announce that International Systems of America, LLC ("ISA"), a portfolio company of Gen Cap America, Inc. ("GCA"), has been acquired by Align Capital Partners ("ACP"). Cleary Gull acted as exclusive financial advisor to ISA in this transaction.

ISA (<u>www.isa-net.com</u>), headquartered in Louisville, Kentucky, is a leading provider of fire and life safety test and inspection services and new, repaired and remanufactured parts for national, regional, and local customers. The Company serves as the complete fire / security partner for its customers through decades-long relationships with major manufacturers, servicing and supplying both new and legacy systems, including a differentiated inventory of certified parts that keeps legacy systems running. ISA's national footprint and one-stop solution attracts national property managers seeking to simplify their fire safety services spend through vendor consolidation.

GCA (<u>www.gencapamerica.com</u>), founded in 1988, is a private equity firm headquartered in Nashville, Tennessee. CGA provides equity for management buyouts, division spinoffs, and recapitalizations of profitable, well-established lower middle market businesses.

ACP (<u>www.aligncp.com</u>), headquartered in Cleveland, Ohio and Dallas, Texas, is a growthoriented private equity firm that partners with business owners and management teams to create shared success. ACP brings experience, resources, and a \$325 million committed fund to help companies accelerate their growth, to the benefit of management, employees and the firm's investors. ACP makes control investments in growth oriented, lower middle market specialty manufacturing, distribution, and business services companies.

Mark Isaacs, Managing Director of GCA, added, "We truly enjoyed our successful partnership with Mike and his team. The ISA investment is another example of Gen Cap America's ability to execute a buyout and transition from a retiring owner. In addition, it adds to our portfolio of successful investments in distribution and service."

"ISA is a great example of the business attributes and industry dynamics that are core to ACP's investment strategy," said ACP Managing Partner Steve Dyke. "The Company has been successful in building a unique, dual-pronged service and parts model facilitating niche leadership within a large, fragmented market. ACP is focused on growing ISA through organic growth and acquisitions, while maintaining the exceptional service culture that the Company embodies today under the continued leadership of CEO Mike Epperson."



"Due to the hard work of the ISA team and support of Gen Cap over the past seven years, we're well-positioned to execute on multiple growth channels," said Mike Epperson. "I look forward to realizing these expansion opportunities with our new partners at ACP."

About Cleary Gull

Founded in 1987, Cleary Gull (<u>www.clearygull.com/ib</u>) is an independent investment banking firm advising privately held companies on middle market sales, divestitures, mergers and acquisitions, private debt and equity capital raises, and other transactions. Cleary Gull has extensive experience in the manufacturing, consumer, business & industrial services, and software and technology industries.