

Industrials

Metal Forming Market Perspectives December 2020



Opening Remarks

2020 Has Been a Difficult Year for Metals

The metals market experienced a significant disruption from late January to the end of May as COVID-19 shutdowns were implemented. The uncertainty within manufacturing supply chains resulted in many industries, such as automotive, shutting down production for 30 to 60 days to assess their global supply chains and their demand outlook.

While most of the metals industry faced significant headwinds, certain end markets proved to be "pandemic resistant," including the defense, automation technology, and building products markets - to name a few.

As the end of 2020 nears, here are a few industry trends to watch:

- Reshoring/nearshoring
- Visibility into financial forecasts
- Pent-up demand tailwinds

We are likely to see improving demand and increased visibility for the metals industry in 2021 as the global economy reopens based on promising vaccines to be distributed in the coming months.

CIBC Cleary Gull has a strong track-record of helping our clients navigate challenging business environments. We are continuing to monitor the current market situation and maintain relationships with resources throughout the capital markets to best serve our clients during this time. We offer a wide range of services including transaction advisory, capital placement, and special situations. We look forward to sharing our expertise and guiding you through the challenges and opportunities unique to your organization.

Sincerely,

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CIBC Cleary Gull's Metal Forming Team



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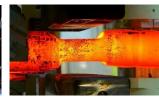
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We have a wide range of experience and expertise in the metals industry including primary metal producers, contract manufacturers and branded, highly-engineered products. This breadth of experience enables us to convey strategic value throughout the global supply chain.







- Foundry and Forging
- Precision Machining
- Metal Stamping
- Metal Fabrication and Processing

Recent Metal Forming Industry Trends

Government stimulus lifeline

The Payroll Protection Program ("PPP") partially offset the negative ramifications of facility shutdowns and diminished order volume. PPP served as a critical lifeline for the management teams at small- to mid-size companies who needed time to execute on strategic initiatives, retain skilled employees, and initiate operational improvements to strategically position their businesses for 2021 and beyond.

Supply chain disruptions

Prior to the pandemic, many companies were reassessing their supply chain for critical components. The combination of the pandemic, tariffs, and trade wars created an unprecedented level of uncertainty and unexpected shipping delays. While price is still king, reshoring and nearshoring trends are accelerating due to the desire for shorter lead times and sourcing flexibility. This should favor North American manufacturing long-term.

Forecast uncertainty persists

As of November 2020, most management teams and business owners are prioritizing liquidity before growth because of the persistent lack of order visibility from customers. However, with a vaccine for COVID-19 on the horizon, there is optimism that stability and growth will return in mid-2021.

Capital expenditure budgets have temporarily stalled

The lack of customer orders and the limited 2021 visibility have led to a significant pullback in non-emergency capital expenditures. Nonetheless, the combination of pent-up demand for capital investment and the low cost of capital should begin to translate to an uptick during the second half of 2021.

Industrial technology and automation accelerating

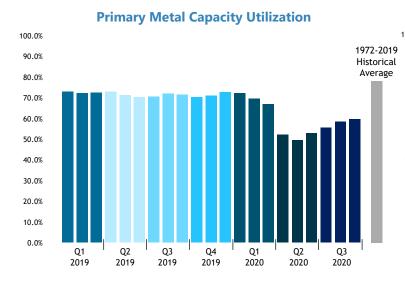
Forward-thinking management teams have embraced the slow production period to pull forward modest investments in technology and automation that will improve efficiencies, provide predictive KPIs for management, and improve profits. Management teams that capitalized on the crisis to invest in change should prove to be long-term winners.

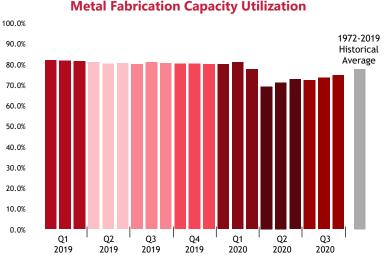
M&A volume down in 2020 but expected to rebound



Decreased M&A volume was driven by a combination of lower Q2 2020 performance and the inability to produce a credible forecast. However, the optimism surrounding a vaccine should be a catalyst for sellers to "dust off" their exit strategies and prepare for an M&A rebound because of strong year-over-year quarterly comps in Q2 and Q3 2021.

Capacity Utilization – Metal Forming Q1 2019-Q3 2020





Industry Group	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	(p) Q3 2020	1972-2019 Historical Average	Q3 Delta to Historical Average
Primary Metals	72.6%	71.5%	71.2%	71.3%	69.8%	51.6%	57.8%	77.9%	(25.8%)
Fabricated Metal Products	81.8%	80.8%	80.6%	80.4%	80.0%	71.1%	73.6%	77.7%	(5.3%)
Machinery	78.8%	77.1%	76.7%	77.0%	75.2%	63.0%	70.1%	77.5%	(9.5%)
Motor Vehicles and Parts	76.6%	76.8%	77.2%	74.0%	69.8%	33.5%	77.0%	75.2%	2.4%
Aerospace and Misc. Transport	77.1%	74.9%	75.2%	75.9%	66.8%	52.8%	61.9%	74.3%	(16.7%)

Source: Federal Reserve Economic Data

High Low

CIBC Cleary Gull Observations

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Metals industry was already slowing prior to Q2 2020

Prior to the pandemic, all metals markets, except for automotive, were slowing in 2019 and early 2020, as the market was in year ten of what is traditionally a six-to-seven-year economic expansion.

Motor vehicles and parts snapped back the fastest

Capacity utilization within the automotive sector saw the largest deterioration in Q2 2020 when the automakers halted production for two months. However, the automotive sector was also the fastest to rebound as consumers purchased parts to repair or restore cars or purchased cars to avoid public transportation.

Metals industry capacity utilization remains below 50-year average

Q3 2020 capacity utilization remains below historical averages, with primary metals and aerospace and miscellaneous vehicles off 25.8% and 16.7%, respectively. Order volume remains inconsistent beyond defense, healthcare and industrial technology, so it is hard to predict when capacity utilization will be back to normal.

Market expansion should return in 2021

Pent-up demand should drive a fast and meaningful recovery in the metals market broadly, like what the motor vehicles and parts market experienced from Q2 to Q3 2020 (as show above). A notable exception is the commercial aerospace market whose resurgence will be tied to the willingness of consumers to fly.

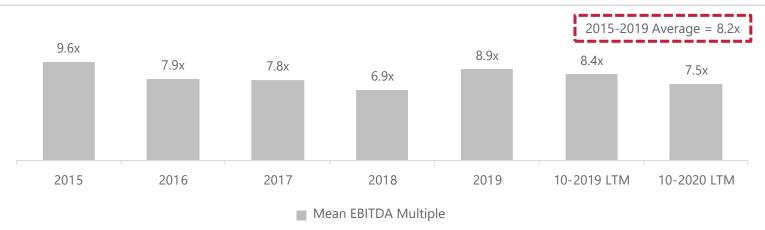
Valuation Metrics – M&A Transactions

North American Metal Forming M&A Activity



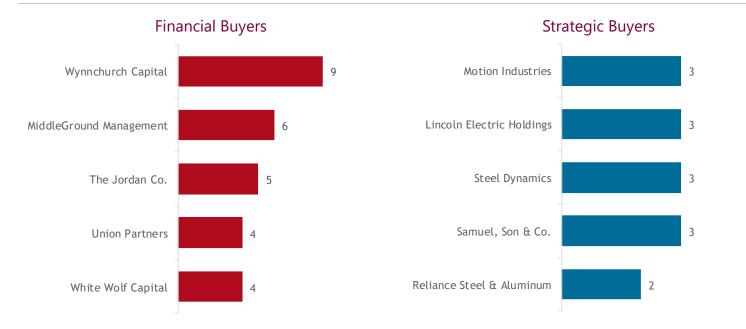
Source: Capital IQ

North American Metal Forming EV/EBITDA Multiples



Source: Capital IQ,

Most Active Metal Forming Buyers – 2018 through YTD 2020



Providing Advisory Services from Foundry to Factory Floor

CIBC is a leading advisor to metal forming companies for M&A and capital raising transactions throughout North America

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- Experienced and talented team has completed hundreds of transactions representing billions of transaction value.
- ✓ Relentless approach to helping make clients' ambitions a reality.
- ✓ Built on trust and delivering great outcomes.

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